

BE GENEROUS

“When we are generous in small ways, we can impact someone’s life forever”, say “thank you”, burn a mixed c.d., bake a cake, send cookies, send flowers, order a magazine subscription, offer gift-wrapping, offer pick-up service, offer delivery service, send thank you photos, bring in yoga instructor once a month, order lunch to be delivered, bestow an award, send birthday card, candy-grams, lifesavers, host a luncheon, host a fall festival, host a barbecue, hand out logo’d shopping bags, water bottles, coffee mugs, brew your own beer, make your own wine, order stamps with their photo, pet-sit, give out paper fans saying “you are FAN-tastic”, movie tickets, smile, say hello, pat on the back, customer wall of fame, motivational email messages, thank you video, write a letter, my-thank-you-site.com, a phone call, thank you banner, post-it notes, personal note, create a customer advisory board, wine tasting, theme parties, poker night, send them a U.S. flag, recommend them, bake a casserole, deliver candy, fruit, plants, flowers, go-green kit, present a certificate, host a tea party, write an article highlighting their contribution to society, smile, send a holiday card, anniversary greetings, free admission, free parking, customer of the month parking space, customer of the month award, send 2-cent stamps when postage increases, learn their name & use it, nominate them, meet for coffee, meet for drinks, work on a project together, attend a fundraiser, sponsor them in a race, buy popcorn from their kids, turkey bingo, recommend your favorite book, give them a copy, share recipes, share websites, share authors, attend a book-signing, meet at the museum, visit an art gallery, be genuine, be sincere, help them move, send a care-package, order address labels, attend a free concert, visit a farmers market, attempt the corn maze, explore Red Rocks, take advantage of events in your own backyard and invite your favorite clients, ask their opinion, take an interest, be appreciative, write a letter of reference, visit, congratulate an achievement, send a note of appreciation to their boss, plant a tree in their name, print up bumper stickers, send balloons, send donuts, send the Easter bunny, surprise them, deliver Valentines, plan a theme party, go to a Rockies game, contribute to a charity in their name, make it personal, tell them you appreciate them, send a greeting card, just because, offer dog treats, put up twinkle lights, pay attention, offer a robe, a blanket or slippers, bring in a chair-masseuse, hot towels, cold towels, free won-tons, remember their name, be personable, be genuine, pass out sunscreen, free maps, free t-shirts, laugh, spend time, don’t rush, make it special, make it personal, aromatherapy, crystal instead of plastic, plant a tree, refill the drinks, eliminate the waiting room, offer something unexpected, make them comfortable, basket of teas, basket of spa treatments, basket of pet toys, glow sticks, mouse pads, stationery, offer dry cleaning, health tips, health screenings, sponsor a blood-drive, treat to pie, send batteries for their smoke detectors, subscription for free credit monitoring, calendars, long distance phone cards, gas cards, car wash, book marks, book lights, luggage tags, offer a pickle, send mints because they are worth a MINT to you, offer recycling, kid’s story time, offer a charging station, free wi-fi, meet for coffee, say something nice, share a clean joke, www.experiencepros.com, go for a walk, offer a class, share life, offer light rail passes, offer to help, Denver Mint chocolates, 5280 magazine, 1st place ribbons, limo rides to airport or to see the holiday lights, sports tickets, concert tickets, theatre tickets, go play golf, go-carts, play games, all sorts, go on outings, bring sweets, think of more ways...

